

# Jersey Central Power & Light Energy Solutions for Business Prescriptive/Custom Program

## QUICK REFERENCE GUIDE

Save money, reduce your energy use and get paid to do it!



### PROGRAM

#### **PRESCRIPTIVE**

The Prescriptive program makes it easy for business customers to install high-efficiency electric equipment across a wide range of technologies and receive quick one-for-one incentives.

#### **CUSTOM EQUIPMENT**

The Custom program offers incentives for installing new energy-saving equipment. This program is designed for projects that do not fall under the Prescriptive program.

#### **CUSTOM BUILDINGS**

This Custom Buildings program provides incentives for retrofitting existing building shells, electrical & electric mechanical components, and building energy management systems.

### INCENTIVES

- Prescriptive incentives are available for:
  - Lighting - Interior, Exterior and Street Lighting
  - Lighting Controls
  - Electric Unitary HVAC
  - Commercial Kitchen Equipment
  - Ground Source Heat Pumps
  - Refrigeration Controls
  - Refrigeration Doors/Covers
  - Variable Frequency Drives
  - Electronically Commutated Motors (ECM)
  - And more
- Projects must be pre-approved prior to purchase. If equipment was purchased and the project was completed on or after July 1, 2021, and you did not obtain pre-approval, you may apply for incentives no later than 180 days of project completion (completion is defined as all equipment installed and operable).
- Pre-approval is required for all projects before any equipment is purchased or installed and incentives are calculated based on annual energy (kWh) saved and the anticipated installation costs.
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### LIMITS/REQUIREMENTS

- Incentives are capped at total equipment cost (excluding taxes).
- See the [program website](#) for more details regarding specific requirements for each technology.
- Incentives are limited to 50% of the total project cost including labor.
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#### **FOR MORE INFORMATION**

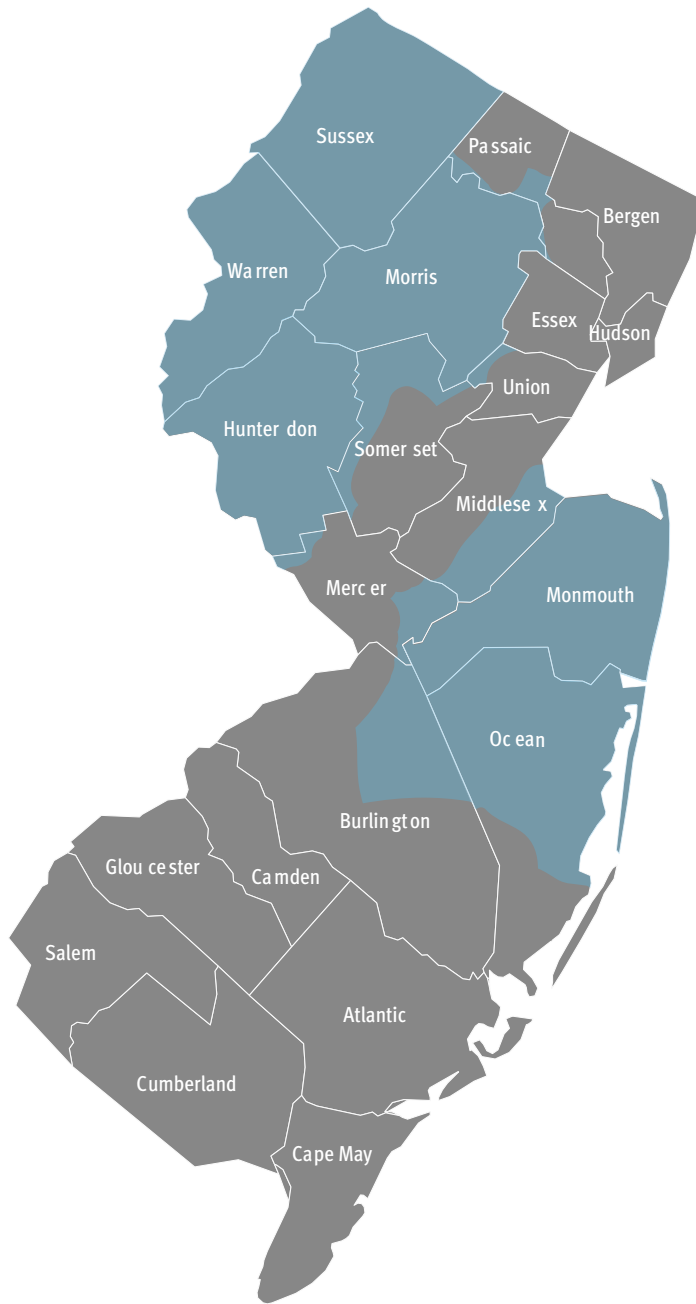
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# JCP&L Energy Solutions for Business Prescriptive/Custom Program



**JCP&L Territory**

## FOR MORE INFORMATION

**PHONE:**

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**All programs are subject to change without notice.**

Costs of these programs may be recovered through customer rates in accordance with New Jersey law. For a complete list of commercial, industrial, residential and low-income energy efficiency programs, please visit [energysaveNJ.com](http://energysaveNJ.com).

By participating in energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company.